



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Strategic Media Services, Inc.
 Attention: Accounts Payable
 3299 K St. NW
 Ste 200
 Washington, DC 20007

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104407-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104407
Alt Order #	06832081
Deal #	
Order Flight	10/03/12 - 10/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

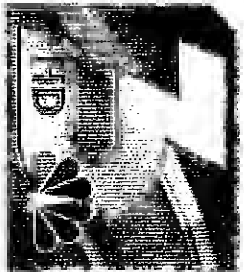
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a Wakeup w/Wagners	5-6a		10/01/12 to 10/07/12	6x	--WTF--				
	KSNV			W	10/03/12	:30	5:49 AM	DH10011215H Credit	\$300.00		1
	KSNV			W	10/03/12	:30	5:59 AM	DH09221213H where?	\$300.00		4
	KSNV			Th	10/04/12	:30	5:19 AM	DH09221213H where?	\$300.00		2
	KSNV			Th	10/04/12	:30	5:53 AM	DH10011215H Credit	\$300.00		5
	KSNV			F	10/05/12	:30	5:12 AM	DH09281214H Afford	\$300.00		3
	KSNV			F	10/05/12	:30	5:28 AM	DH10011215H Credit	\$300.00		6
2	KSNV	M-F 5-6a Wakeup w/Wagners	5-6a		10/08/12 to 10/14/12	4x	MT-----				
	KSNV			M	10/08/12	:30	5:38 AM	DH10011215H Credit	\$300.00		1
	KSNV			M	10/08/12	:30	5:59 AM	DH09281214H Afford	\$300.00		3
	KSNV			Tu	10/09/12	:30	5:21 AM	DH09281214H Afford	\$300.00		2
	KSNV			Tu	10/09/12	:30	5:49 AM	DH10011215H Credit	\$300.00		4
3	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		10/08/12 to 10/14/12	4x	MT-----				
	KSNV			M	10/08/12	:30	6:21 AM	DH09281214H Afford	\$450.00		4
	KSNV			M	10/08/12	:30	6:59 AM	DH10011215H Credit	\$450.00		1
	KSNV			Tu	10/09/12	:30	6:18 AM	DH09281214H Afford	\$450.00		2
	KSNV			Tu	10/09/12	:30	6:41 AM	DH09281214H Afford	\$450.00		3
4	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		10/01/12 to 10/07/12	6x	--WTF--				
	KSNV			W	10/03/12	:30	6:25 AM	DH10011215H Credit	\$450.00		5
	KSNV			W	10/03/12	:30	6:58 AM	DH09221213H where?	\$450.00		1
	KSNV			Th	10/04/12	:30	6:19 AM	DH09221213H where?	\$450.00		2
	KSNV			Th	10/04/12	:30	6:41 AM	DH10011215H Credit	\$450.00		4

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Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104407-1
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Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104407
Alt Order #	06832081
Deal #	
Order Flight	10/03/12 - 10/09/12

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
4	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a	F	10/05/12	:30	6:27 AM	DH09281214H Afford	\$450.00		3
	KSNV			F	10/05/12	:30	6:57 AM	DH10011215H Credit	\$450.00		6
5	KSNV	Today Show	658a-8am	to	10/01/12 to 10/07/12	6x	--WTF--				
	KSNV			W	10/03/12	:30	7:24 AM	DH10011215H Credit	\$600.00		1
	KSNV			W	10/03/12	:30	8:50 AM	DH09221213H where?	\$600.00		6
	KSNV			Th	10/04/12	:30	7:57 AM	DH09221213H where?	\$600.00		4
	KSNV			Th	10/04/12	:30	8:51 AM	DH10011215H Credit	\$600.00		2
	KSNV			F	10/05/12	:30	8:37 AM	DH09281214H Afford	\$600.00		5
	KSNV			F	10/05/12	:30	8:48 AM	DH09281214H Afford	\$600.00		3
6	KSNV	Today Show	658a-8am	to	10/08/12 to 10/14/12	4x	MT-----				
	KSNV			M	10/08/12	:30	7:24 AM	DH09281214H Afford	\$600.00		1
	KSNV			M	10/08/12	:30	7:28 AM	DH09281214H Afford	\$600.00		4
	KSNV			Tu	10/09/12	:30	7:23 AM	DH10011215H Credit	\$600.00		3
	KSNV			Tu	10/09/12	:30	7:59 AM	DH09281214H Afford	\$600.00		2
7	KSNV	M-F Today Show II	9-10a	to	10/08/12 to 10/14/12	2x	MT-----				
	KSNV			M	10/08/12	:00			\$275.00 Unresolved		2
	KSNV			Tu	10/09/12	:30	9:59 AM	DH09281214H Afford	\$275.00		1
8	KSNV	M-F Today Show II	9-10a	to	10/01/12 to 10/07/12	2x	--WTF--				
	KSNV			W	10/03/12	:00			\$425.00 See MG 8.4.8.5		2
	KSNV								NOT AVAILABLE RATE		
	KSNV								NOT AVAILABLE RATE		

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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
8	KSNV	M-F Today Show II	9-10a									
	KSNV			Th	10/04/12	:30	9:27 AM		DH09221213H where?	\$425.00		5
		ABLE TO PLACE		Th	10/04/12	:30	9:59 AM		DH10011215H Credit	\$425.00		1
9	KSNV	Today 4th Hour	10am-11am									
	KSNV			Th	10/04/12	:00				\$225.00 Unresolved		1
		NOT AVAILABLE RATE										
10	KSNV	Today 4th Hour	10am-11am									
	KSNV			M	10/08/12	:00				\$225.00 Unresolved		1
		NOT AVAILABLE RATE		Tu	10/09/12	:00				\$225.00 Unresolved		2
		NOT AVAILABLE RATE										
11	KSNV	Rachael Ray	11am-12pm									
	KSNV			M	10/08/12	:30	11:12 AM		DH10011215H Credit	\$225.00		2
				Tu	10/09/12	:30	11:43 AM		DH10011215H Credit	\$225.00		1
12	KSNV	Rachael Ray	11am-12pm									
	KSNV			W	10/03/12	:30	11:26 AM		DH10011215H Credit	\$225.00		1
				Th	10/04/12	:30	11:42 AM		DH10011215H Credit	\$225.00		3
				F	10/05/12	:30	11:26 AM		DH10011215H Credit	\$225.00		2
13	KSNV	Noon News	12-1230pm									
	KSNV			W	10/03/12	:30	12:20 PM		DH09221213H where?	\$275.00		2

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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
13	KSNV	Noon News	12-1230pm	Th	10/04/12	:30	12:20 PM		DH09221213H where?	\$275.00		3
	KSNV			F	10/05/12	:30	12:14 PM		DH09281214H Afford	\$275.00		1
14	KSNV	Noon News	12-1230pm	to	10/08/12 to 10/14/12	2x	MT-----					
	KSNV			M	10/08/12	:30	12:08 PM		DH09281214H Afford	\$275.00		2
	KSNV			Tu	10/09/12	:30	12:29 PM		DH09281214H Afford	\$275.00		1
15	KSNV	The Agenda 1230pm	1230-1p	to	10/08/12 to 10/14/12	2x	MT-----					
	KSNV			M	10/08/12	:30	12:54 PM		DH09281214H Afford	\$225.00		2
	KSNV			Tu	10/09/12	:30	12:56 PM		DH09281214H Afford	\$225.00		1
16	KSNV	The Agenda 1230pm	1230-1p	to	10/01/12 to 10/07/12	3x	--WTF--					
	KSNV			W	10/03/12	:30	12:38 PM		DH10011215H Credit	\$225.00		1
	KSNV			Th	10/04/12	:30	12:55 PM		DH10011215H Credit	\$225.00		2
	KSNV			F	10/05/12	:30	12:45 PM		DH09281214H Afford	\$225.00		3
17	KSNV	Days of our Lives	1258p-2pm	to	10/01/12 to 10/07/12	3x	--WTF--					
	KSNV			W	10/03/12	:30	12:58 PM		DH09221213H where?	\$275.00		1
	KSNV			Th	10/04/12	:30	12:59 PM		DH09221213H where?	\$275.00		3
	KSNV			F	10/05/12	:00				\$275.00 Unresolved		2
18	KSNV	Days of our Lives	1258p-2pm	to	10/08/12 to 10/14/12	2x	MT-----					
	KSNV			M	10/08/12	:30	12:59 PM		DH10011215H Credit	\$275.00		2
	KSNV			Tu	10/09/12	:30	12:59 PM		DH10011215H Credit	\$275.00		1

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Billing Calendar	Broadcast
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IDB #	
Advertiser Code	HEAS
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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
18	KSNV	Days of our Lives	1258p-2pm		to							
19	KSNV	The Doctors	2pm-3pm		10/08/12 to 10/14/12	2x	MT-----					
					10/08/12	:30	2:16 PM		DH09281214H Afford	\$225.00		2
					10/09/12	:30	3:00 PM		DH09281214H Afford	\$225.00		1
20	KSNV	The Doctors	2pm-3pm		to							
					10/01/12 to 10/07/12	3x	--WTF--					
					10/03/12	:30	2:22 PM		DH10011215H Credit	\$225.00		3
					10/04/12	:30	2:50 PM		DH10011215H Credit	\$225.00		1
					10/05/12	:30	2:14 PM		DH10011215H Credit	\$225.00		2
21	KSNV	Dr Phil	3-4p		to							
					10/01/12 to 10/07/12	3x	--WTF--					
					10/03/12	:30	3:22 PM		DH09221213H where?	\$300.00		2
					10/04/12	:30	3:25 PM		DH09221213H where?	\$300.00		1
					10/05/12	:30	3:31 PM		DH09281214H Afford	\$300.00		3
22	KSNV	Dr Phil	3-4p		to							
					10/08/12 to 10/14/12	2x	MT-----					
					10/08/12	:30	3:23 PM		DH09281214H Afford	\$300.00		1
					10/09/12	:30	3:13 PM		DH09281214H Afford	\$300.00		2
23	KSNV	4PM NEWS (1 hour)	4-5pm		to							
					10/08/12 to 10/14/12	2x	MT-----					
					10/08/12	:30	4:22 PM		DH10011215H Credit	\$450.00		1
					10/09/12	:30	4:15 PM		DH10011215H Credit	\$450.00		2
24	KSNV	4PM NEWS (1 hour)	4-5pm		to							
					10/01/12 to 10/07/12	3x	--WTF--					

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24	KSNV	4PM NEWS (1 hour)	4-5pm	to	10/03/12	:30	4:13 PM		DH10011215H Credit	\$450.00		1
	KSNV			W	10/03/12	:30	4:27 PM		DH10011215H Credit	\$450.00		3
	KSNV			Th	10/04/12	:30	4:15 PM		DH10011215H Credit	\$450.00		2
25	KSNV	4PM NEWS (1 hour)	4-5pm	to	10/01/12 to 10/07/12	3x	--WTF--					
	KSNV			W	10/03/12	:30	4:39 PM		DH09221213H where?	\$450.00		2
	KSNV			Th	10/04/12	:30	4:49 PM		DH09221213H where?	\$450.00		3
	KSNV			F	10/05/12	:30	4:50 PM		DH09281214H Afford	\$450.00		1
26	KSNV	4PM NEWS (1 hour)	4-5pm	to	10/08/12 to 10/14/12	2x	MT----					
	KSNV			M	10/08/12	:30	4:44 PM		DH09281214H Afford	\$450.00		1
	KSNV			Tu	10/09/12	:30	4:54 PM		DH09281214H Afford	\$450.00		2
27	KSNV	M-F Early News	5-630p	to	10/08/12 to 10/14/12	4x	MT----					
	KSNV			M	10/08/12	:30	5:17 PM		DH09281214H Afford	\$900.00		1
	KSNV			M	10/08/12	:30	5:29 PM		DH10011215H Credit	\$900.00		4
	KSNV			Tu	10/09/12	:30	5:12 PM		DH09281214H Afford	\$900.00		3
	KSNV			Tu	10/09/12	:30	6:26 PM		DH10011215H Credit	\$900.00		2
28	KSNV	M-F Early News	5-630p	to	10/01/12 to 10/07/12	6x	--WTF--					
	KSNV			W	10/03/12	:00				\$900.00	Unresolved	5
	KSNV			NOT AVAILABLE RATE								
	KSNV			W	10/03/12	:30	5:22 PM		DH10011215H Credit	\$900.00		1
	KSNV			Th	10/04/12	:30	5:21 PM		DH10011215H Credit	\$900.00		6
	KSNV			Th	10/04/12	:30	6:22 PM		DH09221213H where?	\$900.00		2

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Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

Billing Address:

Strategic Media Services, Inc.
 Attention: Accounts Payable
 3299 K St. NW
 Ste 200
 Washington, DC 20007

INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104407-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104407
Alt Order #	06832081
Deal #	
Order Flight	10/03/12 - 10/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
28	KSNV	M-F Early News	5-630p									
	KSNV			F	10/05/12	:30		5:11 PM	DH09281214H Afford	\$900.00		3
	KSNV			F	10/05/12	:30		6:22 PM	DH10011215H Credit	\$900.00		4
29	KSNV	M-F Jeopardy	630-7pm									
	KSNV				10/08/12 to 10/14/12	2x		MT-----				
	KSNV			M	10/08/12	:30		6:59 PM	DH09281214H Afford	\$750.00		1
	KSNV			Tu	10/09/12	:30		6:43 PM	DH09281214H Afford	\$750.00		2
30	KSNV	M-F Jeopardy	630-7pm									
	KSNV				10/01/12 to 10/07/12	3x		---TF--				
	KSNV			Th	10/04/12	:30		6:36 PM	DH10011215H Credit	\$750.00		2
	KSNV			Th	10/04/12	:30		6:59 PM	DH09221213H Where?	\$750.00		3
	KSNV			F	10/05/12	:00				\$750.00	Unresolved	1
					N/A BUMP POLITICAL							
					10/01/12 to 10/07/12	3x		--WTF--				
	KSNV			W	10/03/12	:00				\$750.00	See MG 31.4	2
	KSNV	Wheel in Prime			10/03/12	:30		10:13 PM	DH09221213H Where?	\$750.00	MG for 31.2 10/03	4
	KSNV			Th	10/04/12	:30		7:19 PM	DH10011215H Credit	\$750.00		3
	KSNV			F	10/05/12	:00				\$750.00	Unresolved	1
					N/A BUMP POLITICAL							
					10/08/12 to 10/14/12	2x		MT-----				
	KSNV			M	10/08/12	:30		7:29 PM	DH09281214H Afford	\$750.00		1
	KSNV			Tu	10/09/12	:30		7:28 PM	DH09281214H Afford	\$750.00		2
33	KSNV	Face to Face w/ J. Ralston	730-758pm									
					10/08/12 to 10/14/12	2x		MT-----				

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 Billing: (702)642-3333

Billing Address:

Strategic Media Services, Inc.
 Attention: Accounts Payable
 3299 K St. NW
 Ste 200
 Washington, DC 20007

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104407-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104407
Alt Order #	06832081
Deal #	
Order Flight	10/03/12 - 10/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
33	KSNV	Face to Face w/ J. Ralston	730-758pm	M	10/08/12	:30	7:35 PM		DH10011215H Credit	\$450.00		1
	KSNV			Tu	10/09/12	:30	7:36 PM		DH10011215H Credit	\$450.00		2
34	KSNV	Face to Face w/ J. Ralston	730-758pm	10/01/12 to 10/07/12	3x			---TF--				
	KSNV			Th	10/04/12	:30	7:38 PM		DH09221213H where?	\$450.00		1
	KSNV			Th	10/04/12	:30	7:54 PM		DH10011215H Credit	\$450.00		2
	KSNV			F	10/05/12	:30	7:49 PM		DH09281214H Afford	\$450.00		3
35	KSNV	M-F News 3 at Eleven	11pm-1135pm	10/01/12 to 10/07/12	1x			---T---				
	KSNV			Th	10/04/12	:30	11:24 PM		DH10011215H Credit	\$775.00		1
36	KSNV	M-F News 3 at Eleven	11pm-1135pm	10/08/12 to 10/14/12	1x			M-----				
	KSNV			M	10/08/12	:30	11:13 PM		DH10011215H Credit	\$775.00		1
37	KSNV	Tonight Show	1135p-1237a	10/08/12 to 10/14/12	2x			MT-----				
	KSNV			M	10/08/12	:30	12:29 AM		DH09281214H Afford	\$275.00		2
	KSNV			Tu	10/09/12	:00				\$275.00	Unresolved	1
	KSNV			NOT AVAILABLE RATE								
38	KSNV	Tonight Show	1135p-1237a	10/01/12 to 10/07/12	3x			--WTF--				
	KSNV			W	10/03/12	:30	12:10 AM		DH10011215H Credit	\$275.00		1
	KSNV			Th	10/04/12	:30	12:32 AM		DH09221213H where?	\$275.00		2
	KSNV			F	10/05/12	:00				\$275.00	Unresolved	3
	KSNV			N/A BUMP POLITICAL								

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INVOICE

Billing Address:

Strategic Media Services, Inc.
 Attention: Accounts Payable
 3299 K St. NW
 Ste 200
 Washington, DC 20007

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104407-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104407
Alt Order #	06832081
Deal #	
Order Flight	10/03/12 - 10/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
39	KSNV	Monday Prime 8-10pm	8-10pm		10/08/12 to 10/14/12	1x		M-----				
	KSNV			M	10/08/12	:30		7:58 PM	DH09281214H Afford	\$2,400.00		1
40	KSNV	Tuesday Prime 8-9pm	8-9pm		10/08/12 to 10/14/12	1x		-T-----				
	KSNV			Tu	10/09/12	:30		8:26 PM	DH09281214H Afford	\$2,400.00		1
41	KSNV	Thursday Prime 10-11pm	10-11pm		10/01/12 to 10/07/12	1x		---T---				
	KSNV			Th	10/04/12	:30		10:37 PM	DH09221213H where?	\$2,100.00		1
42	KSNV	Friday Prime 10-11pm	10-11pm		10/01/12 to 10/07/12	1x		----F--				
	KSNV			F	10/05/12	:00				\$2,400.00 Unresolved		1
				NOT AVAILABLE RATE								
43	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		10/01/12 to 10/07/12	2x		-----S-				
	KSNV			Sa	10/06/12	:30		11:28 PM	DH10011215H Credit	\$750.00		2
	KSNV			Su	10/07/12	:30		11:22 PM	DH09281214H Afford	\$750.00		1
44	KSNV	News 3 Sunrise SATURDAY	6a-7a		10/01/12 to 10/07/12	1x		-----S-				
	KSNV			Sa	10/06/12	:30		6:59 AM	DH09281214H Afford	\$225.00		1
45	KSNV	Saturday Today	7a-9am		10/01/12 to 10/07/12	1x		-----S-				
	KSNV			Sa	10/06/12	:30		8:27 AM	DH10011215H Credit	\$325.00		1
46	KSNV	News 3 Today - SAT	9am-930am		10/01/12			-----S-				

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Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104407-1
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Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104407
Alt Order #	06832081
Deal #	
Order Flight	10/03/12 - 10/09/12

Billing Address:

Strategic Media Services, Inc.
 Attention: Accounts Payable
 3299 K St. NW
 Ste 200
 Washington, DC 20007

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
46	KSNV	News 3 Today - SAT	9am-930am		to	10/07/12	1x					
				Sa	10/06/12	:30	9:25 AM		DH09281214H	Afford		1
48	KSNV	ROS	5a-459a		to	10/07/12	1x	-----S-				
				Sa	10/06/12	:30	9:53 PM		DH09281214H	Afford		1
49	KSNV	Saturday Night Live	1130pm-1:02am		to	10/07/12	1x	-----S-				
				Sa	10/06/12	:30	12:11 AM		DH09281214H	Afford		1
50	KSNV	News 3 Sunrise SUNDAY	6a-7a		to	10/07/12	1x	-----S				
				Su	10/07/12	:30	6:18 AM		DH09281214H	Afford		1
51	KSNV	Sunday Today	7a-8am		to	10/07/12	1x	-----S				
				Su	10/07/12	:30	7:29 AM		DH10011215H	Credit		1
52	KSNV	Meet the Press	8a-9am		to	10/07/12	1x	-----S				
				Su	10/07/12	:30	8:00 AM		DH09281214H	Afford		1
53	KSNV	News 3 Today	9a-930am		to	10/07/12	1x	-----S				
				Su	10/07/12	:30	9:09 AM		DH09281214H	Afford		1
54	KSNV	Chris Matthews SUN 9:30am	9:30a-10a		to	10/07/12	1x	-----S				
				Su	10/07/12	:30	9:56 AM		DH10011215H	Credit		1

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INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104407-1
Invoice Date	10/14/12
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Station	KSNV
Account Executive	Amy McCreary
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Sales Region	National

Order #	104407
Alt Order #	06832081
Deal #	
Order Flight	10/03/12 - 10/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
55	KSNV	NFL Pre-Game	1p-530pm		10/01/12 to 10/07/12	1x	-----S				
	KSNV			Su	10/07/12	:30	5:19 PM	DH09281214H Afford	\$1,600.00		1
56	KSNV	NFL Football	1P-9PM		10/01/12 to 10/07/12	1x	-----S				
	KSNV			Su	10/07/12	:30	7:00 PM	DH09281214H Afford	\$8,000.00		1
57	KSNV	NFL End of Game Break	1p-9p		10/01/12 to 10/07/12	1x	-----S				
	KSNV			Su	10/07/12	:30	8:40 PM	DH10011215H Credit	\$6,500.00		1
58	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a		10/01/12 to 10/07/12	1x	-----S				
	KSNV			Su	10/07/12	:30	11:49 PM	DH09281214H Afford	\$200.00		1
59	KSNV	Today 4th Hour	10am-11am		10/01/12 to 10/07/12	1x	--WTF--				
	KSNV			Th	10/04/12	:30	10:28 AM	DH09221213H where?	\$325.00		1
60	KSNV	Today 4th Hour	10am-11am		10/01/12 to 10/07/12	1x	---TF--				
	KSNV			F	10/05/12	:00			\$325.00 Unresolved		1
61	KSNV	The Doctors	2pm-3pm		10/01/12 to 10/07/12	1x	---TF--				
	KSNV			F	10/05/12	:30	2:59 PM	DH09281214H Afford	\$325.00		1
Aired Spots										120	

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INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104407-1
Invoice Date	10/14/12
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Station	KSNV
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Billing Calendar	Broadcast
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Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

Agency Ref	
Advertiser Ref	

Gross Total	\$75,775.00
Agency Commission	\$11,366.25
Net Amount Due	\$64,408.75
Payment Terms	30 Days

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